

FOR GOOD™

Contributing to a greater good and giving back to our community are key components of IZZE's culture and mission. It's what we do **FOR GOOD**.

Our philanthropic focus is to improve people's lives through education and cultural discovery. To do this, we partner with Global Education Fund (GEF).



GEF is a nonprofit organization working to improve the lives of orphans and vulnerable children around the world through education.

By doing this, GEF and IZZE are giving needy children the tools of literacy and empowering them to enter the workforce and lead more fruitful lives, breaking the cycle of poverty.

Live well. Do Good.

- * In 2008, with IZZE's continued support, GEF will be focusing its efforts on **providing educational resources and support to Kenya, Africa where 2.5 million children are orphaned** and few have easy access to schools and educational tools like notebooks, textbooks or lunch fees.
- * IZZE and GEF **collected more than 100,000 books** through the GEF School Partnership Program. We continue to collect books and build libraries for needy children.
- * 2007 marked the **fifth anniversary** of IZZE's partnership with GEF. Partnering with GEF and giving back is one of the founding principles of IZZE.
- * In conjunction with GEF, we've provided books and educational materials to migrant workers as well as distributed picture books to the mobile library that visits migrant workers and their families.
- * We continue to support arts and education programs with product donations of IZZE Sparkling Juice.

For more information, visit www.IZZE.com or www.globaleducationfund.org.

