



Spring Preview 2007

WHO IZZE?

Have Your Fruit & Drink It Too



There are all sorts of additives and random chemical crap being added to beverage these days. Sometimes just reading the ingredients label on a given product is enough to give you a nerve-fraying migraine. IZZE, on the other hand, is a fruit drink that keeps it clean and simple – no caffeine, and no refined sugars, just pure fruit from Mother Nature, and a splash of sparkling water. IZZE is also deep into the music scene, and provides sponsorship for cool indie bands like Tegan and Sara, Grandaddy and Blood Meridian. Now that you have the facts, make your next cocktail order a vodka-IZZE on the rocks.

www.ize.com