

BEVERAGEWORLD



NEW BEVERAGES

Fancy That

A tantalizing preview of new beverages at the New York Summer Fancy Food Show.

Following the health trend, boutique juice brand Izze, which is now owned by Pepsi, expanded its line to include Izze Esque in three flavors: Sparkling Limon, Sparkling Black Raspberry and Sparkling Mandarin. The new line has half the calories, only 60, compared to the original sparkling juice drink.